

# MEASURING THE IMPACT OF THE MILLENNIUM FELLOWSHIP PROGRAM

2018 Pilot Program Outcomes Report

2018



*"The global movement that we are building together was the dream that we had in our dorm rooms as undergraduates a decade ago."*

Sam Vaghar, Executive Director - MCN

## **ADDRESSING THE MARKET GAPS**

Last year we went through a strategic planning process to ask what are the gaps? What do young leaders need? The three gaps we have identified in the market were lack of requisite training, connections, and recognition.

If we gave young leaders the training, connections, and recognition, young leaders will have the requisite, resources, and support to go create the change that young leader know is needed to advance and achieve the sustainable development goals. So, we launched the Millennium Fellowship.

## **GLOBAL MILLENNIUM FELLOWSHIP - PILOT**

In 2018, MCN partnered with the United Nations Academic Impact to launch the Millennium Fellowship globally. The global pilot launched in April 2018. Students applied on 285 campuses in 57 countries. Only 11% of the total number of applicants were accepted. The graduating class consisted of 402 Fellows in 30 campuses across 13 countries.

## **EVALUATING THE PROGRAM**

MCN is committed to measuring how much our student leaders are achieving and how effectively our program is implemented around the world. Our measurement efforts are aimed at delivering high-quality programming, engaging in continuous improvement and demonstrating our impact to stakeholders. MCN is proud to present this outcomes report summarizing our 2018 program findings.



# The Millennium Fellowship

## *A Student Movement for the Sustainable Development Goals*

The Millennium Fellowship is a semester-long leadership development program that was launched to elevate student leadership on campus.

MCN launched the Millennium Fellowship in 2013 to convene, challenge, and celebrate student leadership for social impact. In 2018, MCN and United Nations Academic Impact (UNAI) partnered to take the Millennium Fellowship to the next level.

Student leaders worldwide were invited to join an extraordinary community of young leaders advancing the Sustainable Development Goals in their respective communities. 30 campuses worldwide (just 11%) were selected to host the 402 Millennium Fellows in the global pilot this year. Millennium Fellows' Projects have positively impacted the lives of over 393,449 people worldwide this year.

Millennium Fellows have been selected from a range of academic institutions - large and small, public and private - affirming the fact that there are student leaders in every community committed to localizing the SDGs and strengthening communities. Learn more about the Class of 2018 at [MillenniumFellows.org](https://MillenniumFellows.org)



# Program Impact

*"As Millennium Fellows, we need you to lead by example - with empathy, humility, and inclusion as guiding values. You can embrace global citizenship, building a strong global network to learn from and support each other. And your commitment to collaborative action can help make the SDGs and UNAI principles reality on your campuses and in your communities."*

**- His Excellency Ban Ki-moon**

## Program Element

To support the intended impact, the Millennium Fellowship provides student leaders with the training, connections, and recognition.

## Program Metrics

Throughout the Global Pilot of the Millennium Fellowship, MCN developed a pre and post survey questions that are designed to capture Fellow's competence, confidence, collaboration, and social impact career exposure as a result of the Millennium Fellowship. To evaluate the program curriculum in detail, campus Directors submitted sessions evaluations after completing a training session with their campus. In addition, each Fellow submitted a project report that outlined the accomplishments during the Fellowship period.

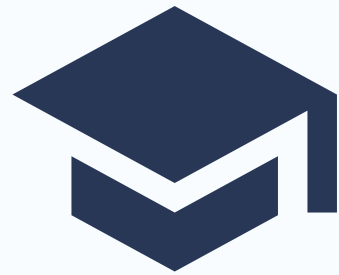
## Impact Measures

The Millennium Fellowship helps student leaders grow their Awareness, Ability, and desire to Act as leaders for a sustainable and equitable world. Millennium Fellows have an increased likelihood of working in a social impact career.



# KEY METRICS

## CLASS OF 2018 MILLENNIUM FELLOWS



**402**

Millennium Fellows



**214**

Unique Projects



**48,785**

Hours Dedicated



**393,449**

Lives Positively Impacted



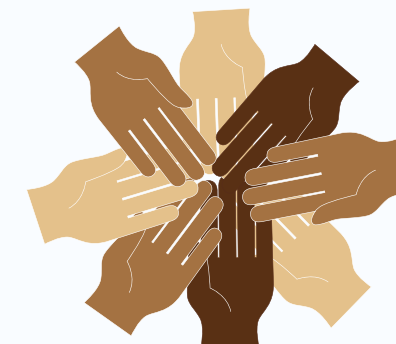
**60%**

Female



**29%**

First-generation



**41%**

People of Color



# Competence

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*"I learned how to better find common values and common grounds when working with others. I learned how to better pitch ideas or communicate complex plans in concise and clear ways. I learned how to better delegate responsibilities in leadership roles."*

1

91%

"I have the team management skills I need to lead others in achieving social impact goals."

2

91%

"I have the leadership skills I need to lead others in achieving social impact goals."

3

81%

"I gained the skills necessary to benefit others through social impact as a result of the Millennium Fellowship."

4

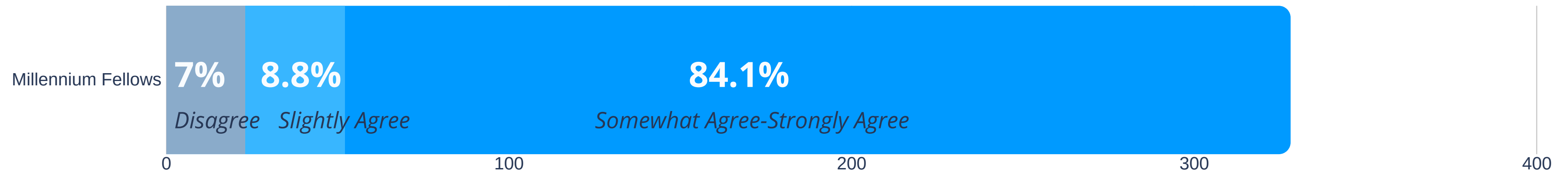
81%

"My understanding of empathy has deepened through the Millennium Fellowship."



# Confidence

***I am more confident that I can effectively contribute to social impact goals as a result of the Millennium Fellowship***




*"The most beneficial change I saw in myself was a higher level of self-confidence. Confidence in conducting a successful project, confidence in networking, confidence in pitching my ideas, confidence in speaking to a large crowd... My confidence was gained from the assignments that MCN had fellows complete, but also from the support that the Millennium Fellowship community gave me."*

- Isaac James, Rollins College





# Collaboration



86%

of the Millennium Fellowship Projects will continue after the Millennium Fellowship



412

Part-time and Full-time Jobs created through the Millennium Fellowship projects



61%

of Millennium Fellows collaborated or formed one or more partnership with students and organizations.



40%

of Millennium Fellowship projects held events with a combined total of **18,041** attendees.



# CAREER EXPOSURE

*Indicate all resources and/or opportunities you have accessed as a result of the Millennium Fellowship:*

Learned about work in the social impact sector	274 (68%)
Contacts with my university institution	250 (62%)
Mentorship	232 (58%)
Gained beneficial contacts for your project	224 (56%)
Career knowledge about the social impact sector	223 (55%)
Career advice in the social impact sector	222 (55%)
Connections to global communities	154 (38%)
Contacts with local initiatives	138 (34%)
Contacts with local nonprofits	118 (29%)
Financial support	100 (25%)
Contacts with local businesses	95 (24%)
Connection leading to a part-time opportunity	48 (12%)
Connection leading to a full-time opportunity	27 (7%)
Other	17 (4%)

## WORKING IN THE SOCIAL IMPACT SECTOR

The Millennium Fellowship focused on giving student leaders the opportunity to learn what working in the social impact sector entails. Fellows learned about the Sustainable Development Goals, engaged in discussions about learning before serving a community, and talked with global role models through webinars to hear from people who are in the sector or who have found ways to integrate social impact into their careers.

**87%** *I am more prepared to pursue a career in social impact as a result of the Millennium Fellowship*



# Program Elements Evaluation



## Trainings

82%

*"The Millennium Fellowship has provided meaningful opportunities to reflect on empathy."*



## Connections

92%

*"I feel strongly connected to peers on my campus who are also doing social impact work"*



## Recognition

88%

*"Being a Millennium Fellow has elevated or made more visible my project on campus or in my community."*



# ABOUT THE MILLENNIUM CAMPUS NETWORK



# About the Millennium Campus Network



## A BRIEF HISTORY

Millennium Campus Network (MCN) is a Boston-based, global non-profit convening and training 21st century social impact leaders. Through an innovative semester-long experience, MCN helps young leaders find their voice and own their power for social impact on campus and in community.

### **Mission**

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

### **Vision**

We envision a future of sustainability and peace, one where every individual has the opportunity to realize their human potential.

### **Our Scope**

6,000 MCN Alumni from 300 campuses worldwide (with alums now working at the UN, USAID, and leading their own social enterprises). The 2018 Millennium Fellowship had presence in 13 countries.